

Blind man to ride in record breaking electric car for documentary



Michael Tyrannosaurus Kadie (T-Rex) began building his dream car in 2006. An electric vehicle like no other, 2SSIC turned heads – at whiplash speeds. By 2007 the car had broken world records for speed in her class, and continues to turn heads today while out and about San Diego streets.



Jeff Garrett has always wanted to ride in a race car. Jeff is a blind man and 'Uncle Jeff' by hippy law to Avery Kucan. Avery is a young man with whom T-Rex has occasionally mentored, attending High Tech High School .

T-Rex decides to take 2SSIC to the track, have a friends and family day, and the next thing you know they have two award winning filmmakers, a professional camera operator and documentarian all sitting around thinking, 'Hmm I think there is a film here'.

What do you get when you put a blind man in an electric race car? ... 'Pure Acceleration', they think.

They start setting up a kickstarter project to help pay for the film, and begin coming up with rewards. A ride in the car is an obvious reward. Then they think about it, what about a *blindfolded* ride in the car? 'We have a film here.'

Assembling the kickstarter project (<http://www.kickstarter.com/projects/electric-indy/pure-acceleration>) and craigslist advertisement, things begin coming together quickly. "We are looking for 4 participants for our documentary 'Pure-Acceleration', a visceral film about perception. Participants will be blindfold, helmeted with action cam, squeezed into the race car, taken down the drag strip with a camera on them, assisted out, walked to be interviewed, and then the blindfold removed. Cost \$300."

Their kickstarter project funds in 10 hours. 'We definitely have a film here <grin>'

They want Jeff to be able to appreciate the film so it will need descriptive audio for the blind. The theme of it being a quiet electric vehicle means that it should have descriptive closed captioning. 'You know to fit the theme we should have a deaf person take one of the rides as well.' Working out the shot list and how they are going to really bring the audience into the experience of the two stars, they decide it will take 7 cameras with 4 cameramen to shoot it properly. One run will be completely dark, another bearing g-force readings. 'Oh and instead of conducting the deaf interview through an interpreter, we should have it all take place in sign language with closed captioning for the sign language impaired.'

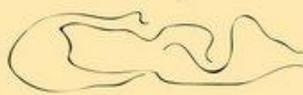
On the weekend of September 7th and 8th, T-Rex and his team will be setting up at the Barona Drags race track. The documentary seeks to bring you into the visceral experience of speeding down the track in a record breaking car and to share the thrill they feel as they experience ***Pure-Acceleration***.

WHAT DO YOU
GET WHEN YOU PUT
A BLIND MAN IN AN
ELECTRIC RACE CAR?



PURE ACCELERATION

AN EXPLORATION OF PERCEPTION



A SSI-RACING, URBAN CHEMISTRY RECORDINGS, BEN KADIE FILMS,
AND THE
THE PROJECT STUDIO COLLABORATIONS

Participation in and assistance with the making of this documentary are eagerly welcomed. A full rundown of needed equipment, staff, and Frequently Asked Questions are available on their kickstarter page and the documentary website

<http://Pure-Acceleration.com>